

# EMMA SEBASTIAN

## ABOUT

As a design professional with over three years of experience in brand development and visual design, as well as extensive knowledge of product and environmental design. Currently, working on an exciting remodel and rebrand of a cafe bar in Greenlake, Seattle as well as a new wine bar in Fremont. These include creating new menu design, designing wayfinding signage, web design and managing both of the interior design processes. I am now seeking to leverage my diverse skill set and take my design experience to a dynamic and collaborative team, led by successful leadership and strong mentorship, where I can contribute to the development of impactful design solutions.

## EXPERIENCE

### FREELANCE DESIGNER

DEC 2022 - PRESENT | JAN 2018 - MARCH 2020

- ♦ Empowered small businesses by providing them with a visual brand identity
- ♦ Carried out any production of print materials by preparing print-ready design files including, packaging, merchandise, signage, and menus.

## ROOT CULTURE LAB

VISUAL AND INTERIOR DESIGNER

AUGUST 2020 - SEPTEMBER 2022

CREATIVE ASSISTANT

APRIL 2020 - AUGUST 2020

- ♦ Worked directly with clients to conceptualize and design products resulting in custom merchandise, apparel, brochures, and marketing materials
- ♦ Developed wayfinding and signage projects from start to finish. This included vendor coordination, wayfinding strategies, signage design, design intent packages, and signage guidelines
- ♦ Worked closely with the Creative Director for the entire graphic design process, including market trends research, graphics including market trends research, graphic development, and maintaining production deadlines
- ♦ Over the course of a year + , lead three interns and oversaw two designers on various projects
- ♦ Promoted within a six month timeframe for completing projects successfully taking on additional responsibilities and seeing them through to a successful completion

## RESTORATION HARDWARE

CREATIVE DESIGN INTERN

MAY 2016 - SEPTEMBER 2016 | MAY 2017 - SEPTEMBER 2017

- ♦ Worked on several concurrent projects focused on ideation and concept generation, prepared design visuals and assisted designers to design, presentations and preparations on various projects
- ♦ Worked on magazine photoshoots: creating, sourcing, gathering ,and organizing props
- ♦ Assisted the landscape architecture team on the Chicago opening. Installation support of both interior and exterior plants

## CONTACT

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- 📍 Seattle, WA

## SOFTWARE

Adobe Illustrator	♦ ♦ ♦ ♦ ♦
Adobe Indesign	♦ ♦ ♦ ♦ ♦
Procreate	♦ ♦ ♦ ♦ ♦
Adobe Photoshop	♦ ♦ ♦ ♦ ♦
Adobe XD	♦ ♦ ♦ ♦ ♦
Adobe After Effects	♦ ♦ ♦ ♦ ♦
SketchUp	♦ ♦ ♦ ♦ ♦

## SKILLS

Brand Strategy  
Design Thinking  
Illustration  
Animation  
Quality assurance  
Develop + strengthen brand assets  
Communication strategy

## EDUCATION

### SEATTLE PACIFIC UNIVERSITY

VISUAL COMMUNICATION DESIGN ILLUSTRATION  
SPU AIGA PRESIDENT

*"I do not support Seattle Pacific University's recent policy decision against hiring members of the LGBTQIA+ community"*

## ACHIEVEMENTS

### 2023 SCA COFFEE DESIGN AWARDS

Mr West Madrona : Best in Spaces  
*(nomination, currently under review)*